Master of Science in International Management

Global Intelligence Visionary Management
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Established in 1991, the School of Business and Management at the Hong Kong University of Science and Technology (HKUST Business School) is young, dynamic and very well respected for the quality of its programs and the impact of its research.

We are the first business school in the region to be awarded accreditation by both the US-based Association to Advance Collegiate Schools of Business (AACSB International) and the European Quality Improvement System (EQUIS). The degrees offered by HKUST Business School are recognized worldwide.

We are recognized as “Asia’s youngest but most respected business school” (Financial Times). Our programs are highly regarded for their cutting edge design and delivery, and are consistently ranked among the very best in the world by international media.
CEMS is the global alliance in management education consisting of leading business schools and multinational companies around the world. Founded in 1988 in Europe, the network has grown steadily to the Americas and Asia, largely due to the success and popularity of the prestigious supranational CEMS Master’s in International Management program (CEMS MIM).

CEMS is the global leader in the pre-experience Master’s market and the CEMS MIM is acknowledged as the best passport for an international career. This program is exclusively open to Master’s students of CEMS member schools, who meet very strict selection criteria and will receive the CEMS qualification in conjunction with their home degree.

This global network is unequalled in terms of the reputation of its worldwide members: 30 world-class academic institutions collaborate with more than 73 corporate partners and 7 social partners to offer international, postgraduate students a unique blend of high quality education and multi-country experience. Academic membership to the CEMS network is by invitation only and the selected institutions are among the best in their regions.

CEMS corporate partners represent a highly diverse network in terms of sector of activity, company culture, size and reasons for being part of the CEMS alliance. However, they all recognize the important competitive advantage of a privileged access to a pool of internationally-minded top business students.

The partnership structure enables corporate partners to contribute actively on a variety of fronts within the network: from contributing to the strategic orientation and management of the network and CEMS MIM curriculum delivery, through to recruiting CEMS students, graduates or alumni to their organizations. CEMS corporate partnership is perceived as a long-term commitment bringing benefits to the whole CEMS alliance.
The HKUST Master of Science in International Management Program, HKUST MIMT, is offered by the HKUST Business School in collaboration with CEMS. HKUST Business School’s membership in CEMS enables it to leverage CEMS’ extensive network of academic members, corporate and social partners, students and alumni, etc. across the world.

**FAST-TRACK ADVANTAGE**

The HKUST MIMT program is a one-year full-time pre-experience postgraduate degree program. It is tailor-made for fresh graduates or those with no more than two years of work experience who possess multi-cultural aptitudes and aim to take up international leadership positions in their careers.

The one-year HKUST MIMT program offers students a fast-track advantage so they can reap the latest academic knowledge required for career development and obtain practical experience in the business world and international and cultural exposure outside the region in the shortest time.

**Sample Program Schedule**

**FOUNDATION TERM (SUMMER) AT HKUST**

**AUG**
- Foundation courses

**SEP - DEC**
- A block seminar
- A course on Strategy
- Other required courses / electives
- Skill seminar

**TERM 1 (FALL) AT HKUST / EXCHANGE AT CEMS SCHOOLS**

**FEB - MAY**
- A seminar on Responsible Global Leadership
- A course on Global Management Practice
- Business project
- Other required courses / electives
- Skill seminar

**TERM 2 (SPRING) AT HKUST / EXCHANGE AT CEMS SCHOOLS**

**JUN - AUG**
- Minimum 8 weeks

**INTERNATIONAL INTERNSHIP (SUMMER) IN COMPANY**

**Carefully-designed Curriculum with Asia Focus**

The HKUST MIMT program builds a strong foundation for management success and creates a unique learning experience for each of our students through rigorous study and an emphasis on creativity, analytical thinking, teamwork and actual practice.

The curriculum is carefully-designed to combine academic theory with business practice and international exposure. It consists of foundation courses, a block seminar, a seminar on Responsible Global Leadership, required courses on Strategy and Global Management Practice, a business project, skill seminars, international exchange at other CEMS member schools for one term and an international internship outside the students’ home country or home school.

One of the distinguishing features of our courses is the emphasis on developing Asia and China business expertise. A good number of our courses have Asian content to equip students with a better understanding of the Asian business environment.

**Foundation Courses**
- Market Research for Business Applications
- Managerial Decision Making

**Required Courses**
- Doing Business in Asia
- Managing Global Complexity
- Responsible Global Leadership
- Strategic Management in Asia
- Understanding Consumers: A Strategic Approach

**Elective Courses**
- Effective Negotiations
- Financial Markets in China
- Global Macroeconomics
- Global Marketing Management
- Operations Management
- Project Management

*Offering schedule is subject to availability
Academic Exchange with Cross-cultural Experience

Students are guaranteed to go on exchange to a CEMS member school abroad in either Term 1 or Term 2. “Abroad” is defined as outside the student’s home school where their bachelor’s degree was delivered or their home country. Students can choose from CEMS’ network of elite member schools in Europe, the Americas and Asia.

Practical Internship Integrating Theory and Practice

Students are required to work on consecutive period of at least 8 weeks in one company outside their home school or home country in order to fulfill their international internship requirement after Term 2 (during summer).

Enhanced Language Capability

All students must have three languages, which include English and a second and a third language when graduated. The second language is one of the CEMS languages; the third language can be any language. Either of these languages is the mother tongue.

Students entering the program with two languages must study an equivalent of at least one term of introductory courses of a third language at HKUST and complete successfully before graduation.

Dual Qualifications and Worldwide Network

On successful completion of the program, students will receive two qualifications: the “Master of Science in International Management” degree from HKUST and the “CEMS Master’s in International Management” recognition qualification from CEMS. Graduates can join the HKUST Congregation as well as the CEMS Annual Graduation Ceremony upon their graduation, and become alumni of both worldwide networks.

Faculty

We have assembled a distinguished group of academics from around the world, who are renowned for their cutting-edge research and exceptional industry experience. Their backgrounds and abilities mean they can offer students a deep and empowering understanding of international business.

World-class Faculty

HKUST Business School is home to both experienced academic scholars and bright young faculty who hold PhDs from internationally-acclaimed universities. Senior faculty members have gained extensive teaching experience at major business schools around the world while adjunct faculty are drawn from among the senior leaders of major corporations from around the world.

HKUST Business School also boasts a diversified mix of faculty from around the world. Over 89% of our faculty are from outside of Hong Kong. We have consistently been ranked highly on this score by international media.

Faculty by Nationality

As of September 2016

Mainland China 31%
USA 16%
Hong Kong 11%
Europe 7%
Canada 9%
India 9%
Others 17%

As of September 2016

MSc in International Management
The students of the 2017-18 intake form an international cohort with good balance of diversity. The majority of the class come from Mainland China and Hong Kong and about 15% of the class come from Europe and other Asian countries. About 40% of the class has obtained their first degree from Canada, Europe, Hong Kong and USA while the rest of the class gained their first degree from Mainland China.

A Class of Global Talent

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NATIONALITY

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mainland China</td>
<td>78%</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>7%</td>
</tr>
<tr>
<td>Europe</td>
<td>12%</td>
</tr>
<tr>
<td>Taiwan</td>
<td>3%</td>
</tr>
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</table>

COUNTRY OF 1ST DEGREE INSTITUTION

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mainland China</td>
<td>59%</td>
</tr>
<tr>
<td>Canada</td>
<td>6%</td>
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<tr>
<td>USA</td>
<td>3%</td>
</tr>
<tr>
<td>Mainland China</td>
<td>59%</td>
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INDUSTRY

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Finance</td>
<td>29%</td>
</tr>
<tr>
<td>Consulting</td>
<td>23%</td>
</tr>
<tr>
<td>FMCG / Consumer Goods</td>
<td>7%</td>
</tr>
<tr>
<td>Retail / Luxury</td>
<td>6%</td>
</tr>
<tr>
<td>PR &amp; Marketing</td>
<td>5%</td>
</tr>
<tr>
<td>IT / Tech</td>
<td>5%</td>
</tr>
<tr>
<td>Hospitality / Tourism</td>
<td>3%</td>
</tr>
<tr>
<td>Operations</td>
<td>3%</td>
</tr>
<tr>
<td>Merchandiser</td>
<td>3%</td>
</tr>
<tr>
<td>HR / Admin</td>
<td>3%</td>
</tr>
<tr>
<td>Business Development</td>
<td>6%</td>
</tr>
<tr>
<td>Analyst</td>
<td>6%</td>
</tr>
<tr>
<td>Marketing</td>
<td>11%</td>
</tr>
<tr>
<td>Consultant / Specialist</td>
<td>23%</td>
</tr>
<tr>
<td>Others</td>
<td>22%</td>
</tr>
</tbody>
</table>

PROFESSIONAL FUNCTION

<table>
<thead>
<tr>
<th>Function</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management Trainee</td>
<td>23%</td>
</tr>
<tr>
<td>Consultant / Specialist</td>
<td>23%</td>
</tr>
<tr>
<td>Marketing</td>
<td>11%</td>
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<td>23%</td>
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<tr>
<td>Analyst</td>
<td>6%</td>
</tr>
<tr>
<td>Business Development</td>
<td>6%</td>
</tr>
<tr>
<td>Others</td>
<td>26%</td>
</tr>
<tr>
<td>Operations</td>
<td>3%</td>
</tr>
<tr>
<td>Merchandiser</td>
<td>3%</td>
</tr>
<tr>
<td>HR / Admin</td>
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<td>11%</td>
</tr>
<tr>
<td>Consultant / Specialist</td>
<td>23%</td>
</tr>
<tr>
<td>Others</td>
<td>20%</td>
</tr>
</tbody>
</table>

LIST OF EMPLOYERS

- Bain & Company
- Coca-Cola
- Credit Suisse
- Google
- Hay Group
- Henkel
- Hilti
- HSBC
- Hugo Boss
- KPMG
- McKinsey
- Millward Brown Optimor
- PwC
- Ralph Lauren
- Swire Beverages
- Thales Group
- The Bank of New York
- Uber
- UBS
- United Overseas Bank
- YouTube

Our alumni of the last 3 intakes (2013-16) have secured their first job after completing the MIMT program. Most of the graduates are based in Mainland China (39%) and Hong Kong (36%) while there are others based in Europe (19%), USA (2%) and other Asian countries (4%). The graduates have embarked on their career journeys in finance (29%), consulting (23%), consumer goods (7%) and retail (6%) etc. Their job functions also span across management, consulting, marketing, analysing, business development and human resources, etc.
Charlotte Montagne
2013-14 Intake
Current position & company:
Business Development Manager
Thales Group (Thailand)

The overall goal of the program is well-suited to today’s highly interconnected world. Learning how to manage and grow in teams composed of international people with different backgrounds and culture is crucial in today’s multicultural world. CEMS allowed us to extensively develop our networks, which is key in landing jobs and growing both professionally and personally.

International exchange also promotes a huge benefit in both personal development and professional growth. It not only contributes to developing your network but also to opening your mind to different ways of thinking. I am thankful to have been part of this adventure and to have met such incredible people.

Florian Smeritschnig
2013-14 Intake
Current position & company:
Consultant
McKinsey & Company (Austria)

The HKUST MIMT program offers a great opportunity to gain exposure to the Asian business world and cultural mindset, adding to the amazing network of the CEMS alliance, especially the exchange element, which further enriched my cultural experience. During this one-year master program, set in 2 continents with 3 terms meant you were constantly on your toes to adapt quickly to new situations. This helps to prepare me for similar challenges at McKinsey.

Rita Wang
2015-16 Intake
Current position & company:
Marketing Management Trainee
Unilever (China)

During my study in HKUST MIMT program, I gained comprehensive knowledge about marketing, finance and management. All these practical courses deepened my understanding on different markets and gradually inspire me to begin my career as a marketer.

I have exchanged to St. Petersburg State University in Russia where I got the chance to work on the business project focusing on Fintech in Citibank together with other 4 international students. This experience not only allowed me to get familiar with the Russian business environment, but also provided me with great opportunities to work with students from different countries and background, which helped me in developing my skills to work under multi-national environment.

Roger Wu
2013-14 Intake
Current position & company:
Associate Consultant
Bain & Company (China)

Being a student of the MIMT program was one of the best choices I made in my life, and it was an eye-opening and unforgettable experience. The program surprised me in many aspects such as the competitive and diverse cohort, dedicated staff, and widespread yet strong network, etc.

I really appreciated the MSc Career & Professional Development team who guided me through the job hunting process and assisted in landing my career with Bain & Company.

Pierre Wiedenmann
2015-16 Intake
Current position & company:
Operations Trainee
Swire Coca-Cola (Hong Kong)

The most valuable take-away from the program is being presented with real life experiences of managing a business internationally. The HKUST MIMT Program lived up to its name by being able to pin point the importance of having an internationally adaptive management structure in nowadays fast paced globalized market place. Completing my exchange at the University of St. Gallen not only provided me with some valuable insights concerning the differences between Asia and Europe but also made it possible for me to build up a global network of friends; I now know that whichever continent I travel to, someone I once studied with will be able to give me “local” insights!

Stella Yang
2014-15 Intake
Current position & company:
Manager, Global Markets
United Overseas Bank (Hong Kong)

I would like to deliver my special thanks to all the professors and faculty members who generously dedicated their time teaching us knowledge and also sharing their insights towards life and the changing world.

The HKUST MIMT program is an adventurous journey that begins with a one month’s foundation program at HKUST and then you will either stay in HKUST or go for exchange study to other top business schools all over the world. Throughout the program, you will meet your peers from different countries and build your own network through the access provided to senior experts from various fields and top talents. If you are ready for an adventure like this, you are very welcome to join us.
Testimonial from Project Sponsors

China CITIC Bank International Limited
Executive General Manager, Customer Strategy and e-Business, Personal & Business Banking Group
Ms. Anne Lee

All students showed their commitments to the assigned topic and willingness to walk extra miles. The project team demonstrated their confidence, professionalism and excellent communication skills. Their deliverables are professional like the real consultants. The project team’s performance exceeded our expectations.

EF Education First
Director of Recruitment and Employee Development, Asia Pacific
Ms. Ailin Yang

The HKUST team was able to deliver extremely comprehensive analysis in a short period of time, providing valuable insights and actionable steps to our organization. They exhibited a high level of professionalism and maturity that were beyond my expectations and were an absolute pleasure to work with. I am looking forward to the next project.

Fung Group
Director - Sustainability
Ms. Pamela Mar

The students were able to translate our broad objective into something concrete and with great success potential, without step-by-step guidance from us. They went above and beyond our expectations by producing a great video and a handbook, both of which showed careful thought, planning, and creativity. From the beginning to the end of the project, the team showed increasing amounts of independence, initiative, and creativity to deliver things that went “above and beyond.” In short, a “dream” project team.

Jebsen Motors Limited
Porsche Centre Hong Kong & Macau General Manager
Mr. Grant D Smith

The team got a good understanding of our project objectives, set a comprehensive project scope and took on a structured approach with a well balance of qualitative vs. quantitative research input. They had well executed presentation with interesting findings and constructive recommendations. It was clearly the results of good team work and the huge effort being put in.

United Overseas Bank (UOB)
Executive Director, Global Markets
Mr. Samuel Lin

The topical content itself is complex and the time available is short. That makes the results remarkable. Overall, the students have followed a logical approach, went through data mining and analysis, applied different solutions for specific conditions and output a pitch book that UOB can adapt for use with clients.
Global Career Opportunities

Students of the HKUST MIMT program are equipped to become potential candidates for leadership positions in international management. The specialized subject knowledge learnt in class as well as the practical experience from business projects and international internships are excellent preparation for a global career in any industry and job function upon graduation.

The CEMS network provides services to facilitate students’ entry into the world of work and the career to which they are best suited, and helps companies find the right profiles for recruitment. These services include CEMS Career Forum, CEMS Virtual Career Fair, CEMS Job Market and CEMS Student CV Database. Moreover, CEMS students also benefit from free access to online career development platforms offering useful tips and information that help them best prepare for the early stages of their career.

Students of the HKUST MIMT program will have a similar profile and career track as the alumni of the CEMS MIM program who have gone on to work in a variety of industries, including management consulting, consumer goods, energy, investment banking, high-technology and commercial banking, telecommunications, media/information, etc. Their functions/departments also span across finance, marketing, general management, production/operations, sales/export, and audit/management control.

Careers & Enrichment

The HKUST MIMT program helps prepare students to be ready to start or to advance their career. The HKUST Business School’s MSc Career & Professional Development team provides guidance and service for all full-time MSc students, which includes:

- Identifying the student’s unique career-related interests, values and capabilities;
- Enhancing job searching skills, preparing for workplace requirements and career management strategies;
- Accessing opportunities for internships and full-time employment with a diverse group of recruiting firms and organizations.

One-on-one career coaching, as well as career-related training/workshops will be provided for students when they join HKUST. The MSc Programs Office will also arrange various enrichment activities and luncheon talks for students. These will be a platform for networking with industry practitioners and senior management from industry in Hong Kong and Mainland China.

In addition, overseas tours may be arranged for students from time to time. The tours will help students to better understand the industry landscape, develop applied skills in industry and company analysis, and network with industry practitioners outside of Hong Kong.

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Admissions

Are you ready to start your world-class MSc learning experience at HKUST? Grasp this valuable opportunity to join the HKUST MIMT program for extensive international exposure and global career development. We are looking for global talents who are highly dynamic and strive for continuous pursuit of success.

Program Fee & Expenses

The total program fee for the 2018-19 intake is HK$315,000*. The program fee covers tuition, textbooks and course materials for some of the required courses, and some enrichment activities. Travelling and living expenses in Hong Kong are not included in the program fee.

Students who go on the one-term exchange will continue to pay HKUST program fees for the credits they earn at exchange schools. Travelling and living expenses vary according to the locations of exchange schools and are not included in the program fee.

Admission Requirements

Applicants for admission to the HKUST MIMT program are required to meet the following requirements:

• Possess a bachelor’s degree in business or a related field or the equivalent from a recognized university or approved institution with satisfactory academic results

• Achieve a satisfactory TOEFL / IELTS score for those whose first language is not English and whose degree or equivalent qualification* was awarded by an institution where the medium of instruction was not English

*Qualification with duration equivalent to a full-time bachelor’s degree (i.e. at least 3 years)

• Achieve a satisfactory GMAT/GRE score

• Possess at least two languages including English

• Possess multi-cultural aptitudes and an appetite for an international career

• Have no more than two years of full-time post-qualification work experience

Application Deadlines

We invite applications from September 2017 onwards for the 2018-19 intake. Admissions operate on a rolling basis. We recommend that international applicants apply as early as possible to allow sufficient time for student visas, personal preparations and arrival in Hong Kong.

Application deadlines for the 2018-19 intake are as follows.

<table>
<thead>
<tr>
<th>Phase</th>
<th>Application Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>I</td>
<td>1 November 2017</td>
</tr>
<tr>
<td>II</td>
<td>15 December 2017</td>
</tr>
<tr>
<td>III</td>
<td>1 February 2018</td>
</tr>
</tbody>
</table>

Application materials

Your application should include the following materials:

• Completed online application form, including a personal statement

• CV/resume with photo

• Transcript and degree certificate of undergraduate studies

• Documentary proof of other professional qualifications (if applicable)

• Official GMAT/GRE score report

• Official TOEFL/IELTS score report (if applicable)

• Two academic referees

• Language certification for your second/third foreign language

• Application fee

Applicant profiles are reviewed upon full completion of online applications and full payment of the application fee. Only shortlisted applicants will be invited for an interview.

Apply Online Now!

http://www.ab.ust.hk/applyPG
Global Intelligence
Visionary Management
HKUST BUSINESS SCHOOL
MASTER OF SCIENCE IN INTERNATIONAL MANAGEMENT
Room 2042, 2/F, Lee Shau Kee Building
HKUST Business School
The Hong Kong University of Science & Technology
Clearwater Bay, Kowloon, Hong Kong
Phone: (852) 2358 6404
Email: hkustmimt@ust.hk
Website: http://www.hkustmimt.ust.hk