MASTER OF SCIENCE IN INTERNATIONAL MANAGEMENT

GLOBAL INTELLIGENCE VISIONARY MANAGEMENT
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ABOUT
HKUST BUSINESS SCHOOL

Established in 1991, the School of Business and Management at the Hong Kong University of Science and Technology (HKUST Business School) is young, dynamic and very well respected for the quality of its programs and the impact of its research.

We are the first business school in the region to be awarded accreditation by both the US-based Association to Advance Collegiate Schools of Business (AACSB International) and the European Quality Improvement System (EQUIS). The degrees offered by HKUST Business School are recognized worldwide.

We are recognized as one of the youngest and most respected business schools in Asia. Our programs are highly regarded for their cutting edge design and delivery, and are consistently ranked among the very best in the world by international media.
Financial Times
EXECUTIVE MBA RANKINGS
2007, 2009-2013, 2016-2018
WORLD NO. 1
Kellogg-HKUST Executive MBA Program

Financial Times
GLOBAL MBA RANKINGS
2010-2019
WORLD TOP 20
HKUST MBA PROGRAM

CEMS
SCHOOL OF THE YEAR 2016
HKUST MIMT PROGRAM

Times Higher Education
Young University Rankings
2018-2019
WORLD NO. 1

University of Texas at Dallas Business School,
Research Rankings 2005-2019
ASIA NO. 1

QS World University Rankings 2020
WORLD TOP 32
CEMS is the global alliance in management education consisting of leading business schools and multinational companies around the world. Founded in 1988 in Europe, the network has grown steadily to the Americas and Asia, largely due to the success and popularity of the prestigious supranational CEMS Master’s in International Management program (CEMS MIM).

CEMS is the global leader in the pre-experience Master’s market and the CEMS MIM is acknowledged as the best passport for an international career. This program is exclusively open to Master’s students of CEMS member schools, who meet very strict selection criteria and will receive the CEMS qualification in conjunction with their home degrees.

This global network is unequaled in terms of the reputation of its worldwide members: 32 world-class academic institutions collaborate with more than 65 corporate partners and 7 social partners to offer international, postgraduate students a unique blend of high quality education and multi-country experience. Academic membership to the CEMS network is by invitation only and the selected institutions are among the best in their regions.

CEMS corporate partners represent a highly diverse network in terms of sector of activity, company culture, size and reasons for being part of the CEMS alliance. However, they all recognize the important competitive advantage of a privileged access to a pool of internationally-minded top business students.

The partnership structure enables corporate partners to contribute actively on a variety of fronts within the network: from contributing to the strategic orientation and management of the network and CEMS MIM curriculum delivery, through to recruiting CEMS students, graduates or alumni to their organizations. CEMS corporate partnership is perceived as a long-term commitment bringing benefits to the whole CEMS alliance.
**Program**

The HKUST Master of Science in International Management Program, HKUST MIMT, is offered by the HKUST Business School in collaboration with CEMS. HKUST Business School’s membership in CEMS enables it to leverage CEMS’ extensive network of academic members, corporate and social partners, students and alumni, etc. across the world.

**Fast-track Advantage**

The HKUST MIMT program is a one-year full-time pre-experience postgraduate degree program. It is tailor-made for fresh graduates or those with no more than two years of work experience who possess multi-cultural aptitudes and aim to take up international leadership positions in their careers.

The one-year HKUST MIMT program offers students a fast-track advantage so they can reap the latest academic knowledge required for career development and obtain practical experience in the business world and international and cultural exposure outside the region in the shortest time.

The program commences with a Foundation Summer Term, followed by Term 1 (Fall), Term 2 (Spring), and Summer Internship after Term 2. The Foundation Summer Term is offered to HKUST home students only. Students are guaranteed an opportunity to go on exchange to a CEMS member school in either Term 1 or Term 2, while there will be exchange-in students from other CEMS member schools reciprocally.

**Sample Program Schedule**

<table>
<thead>
<tr>
<th><strong>Foundation Term (Summer) at HKUST</strong></th>
<th><strong>Term 1 (Fall) at HKUST / Exchange at CEMS Schools</strong></th>
<th><strong>Term 2 (Spring) at HKUST / Exchange at CEMS Schools</strong></th>
<th><strong>International Internship (Summer) in Company</strong></th>
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<tbody>
<tr>
<td><strong>Aug</strong></td>
<td><strong>Sep - Dec</strong></td>
<td><strong>Feb - May</strong></td>
<td><strong>Jun - Aug</strong></td>
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<tr>
<td>- Foundation courses</td>
<td>- A block seminar</td>
<td>- A seminar on Responsible Global Leadership</td>
<td>- Minimum 8 weeks</td>
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<td></td>
<td>- A course on Strategy</td>
<td>- A course on Global Management Practice</td>
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<tr>
<td></td>
<td>- Other required courses / electives</td>
<td>- Business project</td>
<td></td>
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<tr>
<td></td>
<td>- Skill seminar</td>
<td>- Other required courses / electives</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Skill seminars</td>
<td></td>
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</tbody>
</table>
**Carefully-designed Curriculum with Asia Focus**

The HKUST MIMT program builds a strong foundation for management success and creates a unique learning experience for each of our students through rigorous study and an emphasis on creativity, analytical thinking, teamwork and actual practice.

The curriculum is carefully-designed to combine academic theory with business practice and international exposure. It consists of foundation courses, a block seminar, a seminar on Responsible Global Leadership, required courses on Strategy and Global Management Practice, a business project, skill seminars, international exchange at other CEMS member schools for one term and an international internship outside the students’ home country or home school.

One of the distinguishing features of our courses is the emphasis on developing Asia and China business expertise. A good number of our courses have Asian content to equip students with a better understanding of the Asian business environment.

### FOUNDATION COURSES
- Managerial Decision Making
- Market Research for Business Applications

### REQUIRED COURSES
- Doing Business in Asia
- Managing Global Complexity
- Responsible Global Leadership
- Strategic Management in Asia
- Understanding Consumers: A Strategic Approach

### ELECTIVE COURSES*
- Deal Making across Asia and China
- Effective Negotiations
- Achieving Team High Performance
- Global Macroeconomics
- Operations Management
- Project Management

*Offering schedule is subject to availability

### INTRODUCTORY LANGUAGE COURSE

### SKILL SEMINARS

### BUSINESS PROJECT

### INTERNATIONAL EXCHANGE

### INTERNATIONAL INTERNSHIP

**Academic Exchange with Cross-cultural Experience**

Students are guaranteed to go on exchange to a CEMS member school abroad in either Term 1 or Term 2. “Abroad” is defined as outside the student’s home school where their bachelor’s degree was delivered or their home country. Students can choose from CEMS’ network of elite member schools in Europe, the Americas, Africa and Asia.
PRACTICAL INTERNSHIP INTEGRATING THEORY AND PRACTICE

Students are required to work on consecutive period of at least 8 weeks in one company outside their home schools or home countries in order to fulfill their international internship requirement after Term 2 (during summer).

ENHANCED LANGUAGE CAPABILITY

All students must have three languages, which include English and a second and a third language when graduated. The second language is one of the CEMS languages; the third language can be any language. Either of these languages is the mother tongue.

Students entering the program with two languages must study an equivalent of at least one term of introductory courses of a third language at HKUST and complete successfully before graduation.

DUAL QUALIFICATIONS AND WORLDWIDE NETWORK

On successful completion of the program, students will receive two qualifications: the "Master of Science in International Management" degree from HKUST and the "CEMS Master’s in International Management" recognition qualification from CEMS.

Graduates can join the HKUST Congregation as well as the CEMS Annual Graduation Ceremony upon their graduation, and become alumni of both worldwide networks.

DOUBLE DEGREE OPTION WITH FGV EAESP / HEC PARIS / YALE UNIVERSITY

The HKUST MIMT program also offers a double-degree track with the FGV EAESP / HEC Paris / Yale University. Students after completion of one-year CEMS program in the HKUST MIMT can join Yale University for the Master of Management Studies in Global Business and Society (Yale MMS) or they can first complete the Master in Management Grande Ecole Degree (HEC MIM) program at HEC Paris, then come to study for the HKUST MIMT program in the second year. For FGV EAESP double degree option, the first year can be spent at either HKUST MIMT or FGV EAESP for Master in International Management degree, and the second year in the other school.

Students benefit from the career resources, networks, and distinctive strengths of two leading business schools. They enter the job market with key advantages over their peers.
FACULTY

We have assembled a distinguished group of academics from around the world, who are renowned for their cutting-edge research and exceptional industry experience. Their backgrounds and abilities mean they can offer students a deep and empowering understanding of international business.

WORLD-CLASS FACULTY

HKUST Business School is home to both experienced academic scholars and bright young faculty who hold PhDs from internationally-acclaimed universities. Senior faculty members have gained extensive teaching experience at major business schools around the world while adjunct faculty are drawn from among the senior leaders of major corporations from around the world.

HKUST Business School also boasts a diversified mix of faculty from around the world. Over 89% of our faculty are from outside of Hong Kong. We have consistently been ranked highly on this score by international media.

FACULTY BY NATIONALITY

As of October 2018
STUDENTS & ALUMNI

Our student body comprises a rich mix of vibrant cultural and academic backgrounds. Studying with an international cohort of students, students will gain immediate insights on cultural issues in the global economy and benefit from working with closeknit cross-cultural teams to understand real-world business problems.

A Class of Global Talent

The students of the 2019-20 intake form an international cohort with good balance of diversity. The majority of the class comes from Mainland China and Hong Kong and about 12% of the class come from Europe.

About 36% of the class has obtained their first degrees from America, Australia, Europe, Hong Kong and Macau while the rest of the class gained their first degrees from Mainland China.

NATIONALITY

COUNTRY OF 1ST DEGREE INSTITUTION
Our alumni have secured their first jobs worldwide after completing the MIMT program. Most of the graduates are based in Mainland China (42%) and Hong Kong (35%) while there are others based in Europe (17%), Americas (3%) and other Asian countries (3%).

The graduates have embarked on their career journeys in finance (32%), consulting (22%), IT (8%) and e-Commerce (4%) etc. Their job functions also span across management, consulting, marketing, analysing, business development and human resources, etc.

**List of Employers**

- Accenture
- Amazon
- Bloomberg
- BMW Group
- Coca-Cola
- Credit Suisse
- DBS
- Deloitte
- DJI
- Goldman Sachs
- Google
- Hay Group
- Henkel
- HSBC
- Hugo Boss
- Jardine
- J.P. Morgan
- KPMG
- Lenovo
- McKinsey & Company
- Oliver Wyman
- PwC
- United Overseas Bank (UOB)
- YouTube
**FLORIAN SMERITSCHNIG**  
**2013-14 Intake**

The HKUST MIMT program offers a great opportunity to gain exposure to the Asian business world and cultural mindset, adding to the amazing network of the CEMS alliance, especially the exchange element, which further enriched my cultural experience. During this one-year master program, set in 2 continents with 3 terms meant you were constantly on your toes to adapt quickly to new situations. This helps to prepare me for similar challenges at McKinsey.

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**ROGER WU**  
**2013-14 Intake**

Being a student of the HKUST MIMT program was one of the best choices I made in my life, and it was an eye-opening and unforgettable experience. The program surprised me in many aspects such as the competitive and diverse cohort, dedicated staff, and widespread yet strong network, etc.

I really appreciated the MSc Career & Professional Development team who guided me through the job hunting process and assisted in landing my career with Bain & Company.

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**RAJVI SHAH**  
**2014-15 Intake**

I am currently working as a consultant at KPMG’s CIO Advisory department. I believe that the courses I studied and the people I met during the HKUST MIMT program have equipped me thoroughly to face the challenges in my work environment. The curriculum of the course is designed to tackle the business complexities that exist and will exist in the coming years. The professors have always inspired us to be forward looking and exposed us to real world cases that make learning more efficient and applicable. My time in Beijing during my international exchange provided insights into the Chinese working culture through the business project. These are the experiences and learnings I carry with me when addressing business issues that today’s companies are facing. Above all, I am grateful to the HKUST MIMT program for linking me to a network of bright and open minded individuals that support me throughout my journey.
STELLA YING
2014-15 Intake
Analyst, Global Markets
HSBC (China)

I would like to deliver my special thanks to all the professors and faculty members who generously dedicated their time teaching us knowledge and also sharing their insights towards life and the changing world.

The HKUST MIMT program is an adventurous journey that begins with a one month’s foundation program at HKUST and then you will either stay in HKUST or go for exchange study to other top business schools all over the world. Throughout the program, you will meet your peers from different countries and build your own network through the access provided to senior experts from various fields and top talents. If you are ready for an adventure like this, you are very welcome to join us.

DUCKY HUANG
2015-16 Intake
Associate, Equity Product Department
Hong Kong Exchanges and Clearing Limited
(Hong Kong)

I really appreciate the one year in the HKUST MIMT program, which provided me both knowledge and practical experience and make me better prepared for the job market. I improved my communication and presentation skill a lot through various of group work, making me more confident in the workplace. In addition, the data analysis methods and project management tools I learnt from CEMS’s business project are also helpful for me to manage the projects I have in my current job.

PAUL BASHIR
2017-18 Intake
Consultant
Deloitte Consulting LLP (United States of America)

During my time at HKUST, I had the chance to improve my leadership skills as President of the CEMS Club, to expand my professional network within HKUST and the CEMS alliance, and - most importantly - to meet incredible people from all around the world. The comprehensive management coursework of the MIMT program provided me with the relevant skill set to excel in an international environment, helped me to look beyond the obvious to solve complex and important problems, and prepared me perfectly for the GBS master’s at Yale University as well as my current job as Consultant at Deloitte US.
China CITIC Bank International Limited
General Manager
e-Business and Marketing,
Personal & Business Banking Group
Ms. Dilsy Lam
Deputy General Manager &
Head of Marketing & Customer
Digital Experience,
Personal & Business Banking Group
Mr. Kenneth Chan

Fung Group
Director-Sustainability &
Executive Vice President-
Supply Chain Futures
Ms. Pamela Mar

United Overseas Bank (UOB)
Vice President,
Transaction Banking
Mr. Alex Chan

The team has done an excellent job in providing quality data, research with insights and presented in a clear and precise way that is very relevant to our roadmap. What’s more, the team demonstrated professionalism, understanding of our needs and a memorable experience throughout.

The students were able to translate our broad objective into something concrete and with great success potential, without step-by-step guidance from us. They went above and beyond our expectations by producing a great video and a handbook; both of which showed careful thought, planning, and creativity. From the beginning to the end of the project, the team showed increasing amounts of independence, initiative, and creativity to deliver things that went “above and beyond.” In short, a “dream” project team.

The team has demonstrated professionalism, enthusiasm and passion to the highest level throughout the project in order to optimise project deliverables. The students have shown a good understanding of technical knowledge coupled with practical considerations and suggestions. Their strong team spirit has enabled them to overcome challenges and achieve high quality outcomes.
Hilti (Asia) Ltd.
Head of Engineering of Hilti North Asia
Mr. Akash Chauhan

Very good ideation, structure thinking and command on the project content. The team had exceptional ability to grasp new and complex topics throughout the project, and was able to give convincing counter point of views to answer challenging questions in the final presentation.

ZA International
Head of Strategic Partnership
Mr. Ken Lo

The project team has done a very good job throughout the project period. The feedback provided has been addressed with in-depth research and the students came up with very well-thought-out recommendations. What we would like to highlight is the team's professionalism and enthusiasm—they have been very proactive in their communication and despite the fact that none of them are local students, they have done an extraordinary job in providing insights into the local market. We are confident that they will be outstanding consultants with client relationship management being one of their core expertise.

Hyundai Hong Kong
Managing Director
Mr. Kevin Lau

The whole research was well structured which could effectively respond to our business requirement. Comprehensive analysis was conducted and the competitor sales service comparison was especially well done which provided us with insightful findings. Professional and dedicated attitude was displayed throughout the project.
CAREERS & ENRICHMENT

The HKUST MIMT program helps prepare students to be ready to start or to advance their career. The HKUST Business School’s MSc Career & Professional Development team provides guidance and service for all full-time MSc students, which includes:

- **Identifying the student’s unique career-related interests, values and capabilities;**

- **Enhancing job searching skills, preparing for workplace requirements and career management strategies;**

- **Accessing opportunities for internships and full-time employment with a diverse group of recruiting firms and organizations.**

One-on-one career coaching, as well as career-related training / workshops will be provided for students when they join HKUST.

The MSc Programs Office will also arrange various enrichment activities and luncheon talks for students. These will be a platform for networking with industry practitioners and senior management from industry in Hong Kong and Mainland China.

In addition, overseas tours may be arranged for students from time to time. The tours will help students to better understand the industry landscape, develop applied skills in industry and company analysis, and network with industry practitioners outside of Hong Kong.
Global Career Opportunities

Students of the HKUST MIMT program are equipped to become potential candidates for leadership positions in international management. The specialized subject knowledge learnt in class as well as the practical experience from business projects and international internships are excellent preparation for a global career in any industry and job function upon graduation.

The CEMS network provides services to facilitate students’ entry into the world of work and the career to which they are best suited, and helps companies find the right profiles for recruitment. These services include CEMS Career Forum, CEMS Virtual Career Fair, CEMS Job Market and CEMS Student CV Database. Moreover, CEMS students also benefit from free access to online career development platforms offering useful tips and information that help them best prepare for the early stages of their career.

Students of the HKUST MIMT program will have a similar profile and career track as the alumni of the CEMS MIM program who have gone on to work in a variety of industries, including management consulting, consumer goods, energy, investment banking, high-technology and commercial banking, telecommunications, media / information, etc. Their functions / departments also span across finance, marketing, general management, production / operations, sales / export, and audit / management control.
ADMISSIONS

Are you ready to start your world-class MSc learning experience at HKUST? Grasp this valuable opportunity to join the HKUST MIMT program for extensive international exposure and global career development. We are looking for global talents who are highly dynamic and strive for continuous pursuit of success.

PROGRAM FEE & EXPENSES
The total program fee for the 2020-21 intake is HK$347,000. The program fee covers tuition, textbooks and course materials for some of the required courses, and some enrichment activities. Travelling and living expenses in Hong Kong are not included in the program fee.

Students who go on the one-term exchange will continue to pay HKUST program fees for the credits they earn at exchange schools. Travelling and living expenses vary according to the locations of exchange schools and are not included in the program fee.

ADMISSION REQUIREMENTS
Applicants for admission to the HKUST MIMT program are required to meet the following requirements:

- Possess a bachelor’s degree in business or a related field or the equivalent from a recognized university or approved institution with satisfactory academic results
- Achieve a satisfactory TOEFL / IELTS score for those whose first language is not English and whose degree or equivalent qualification* was awarded by an institution where the medium of instruction was not English
  * Qualification with duration equivalent to a full-time bachelor’s degree (i.e. at least 3 years)
- Achieve a satisfactory GMAT / GRE score
- Possess at least two languages including English
- Possess multi-cultural aptitudes and an appetite for an international career
- Have no more than two years of full-time post-qualification work experience
APPLICATION DEADLINES

We invite applications from September 2019 onwards for the 2020-21 intake. Admissions operate on a rolling basis. We recommend that international applicants apply as early as possible to allow sufficient time for student visas, personal preparations and arrival in Hong Kong.

Application deadlines for the 2020-21 intake are as follows.

<table>
<thead>
<tr>
<th>Phase</th>
<th>Application Deadline</th>
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<tbody>
<tr>
<td>I</td>
<td>1 November 2019</td>
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<tr>
<td>II</td>
<td>16 December 2019</td>
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<tr>
<td>III</td>
<td>1 February 2020</td>
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APPLICATION MATERIALS

Your application should include the following materials:

- Completed online application form, including a personal statement
- CV / resume with photo
- Transcript and degree certificate of undergraduate studies
- Documentary proof of other professional qualifications (if applicable)
- Official GMAT / GRE score report
- Official TOEFL / IELTS score report (if applicable)
- Two academic referees
- Language certification for your second / third foreign language
- Application fee

Applicant profiles are reviewed upon full completion of online applications and full payment of the application fee. Only shortlisted applicants will be invited for an interview.

APPLY ONLINE NOW!

www.ab.ust.hk/applyPG
GLOBAL INTELLIGENCE VISIONARY MANAGEMENT
HKUST BUSINESS SCHOOL
MASTER OF SCIENCE IN INTERNATIONAL MANAGEMENT

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